



## SOCIAL RESPONSIBILITY POLICY

### 1. Objective

Reinforce the commitment of Braskem with the sustainable development, aiming at the simultaneous promotion of the economical growth and the environment and the social justice preservation, reassuring as well that the expectations for the progress in the present consider the future of generations to come.

### 2. Basic Concepts

#### 2.1. Social Responsibility

2.1.1. Braskem accomplishes with its Social Responsibility when the company carries out its Social Object, satisfying clients with quality and productivity in the services and products offered and simultaneously:

- Performing with considerable ethical principles;
- Generating resources for the State through taxes payment;
- Offering job opportunities and personal development;
- Distributing part of the results among its collaborators and shareholders;
- Reinvesting substantial part of the results;
- Developing economically and socially sustainable business;
- Preserving the environment;
- Respecting the local laws in each place the company is, and
- Developing constructive relationships of its collaborators with clients, suppliers and community.

These actions are part of the Social Responsibility performance of Braskem collaborators as businessmen, and they also compose a necessary and essential contribution in the communities where the company is located.

2.1.2. Furthermore, Braskem reserves part of the generated results to support social, cultural or environmental initiatives, as part of its Private **Social Investment Program** that considers the elements of this policy.



## 2.2. Private Social Investment (Investimento Social Privado "ISP")

- 2.2.1. It is the voluntary use, planned and monitored, of private resources for the execution of shares of public interest, with or without the utilization of fiscal incentives.
- 2.2.2. The priority will be given to the **ISP** initiatives that:
- Aim at responding to real necessities pointed by the community to be benefited;
  - Valorize the participation and potential already found in the communities;
  - Are able to generate relevant results for the public they attend;
  - Can be applied in other communities;
  - Don't generate dependencies and are able to guarantee their sustainability;
  - Are concerned with Social Inclusion, Environmental Education and Cultural Promotion;
  - Create opportunities for interaction with the **Volunteers Program** of the company.
- 2.2.3. The **ISP** initiatives may take place in three different but complementary dimensions as follows:
- **Partnership Projects**: – Receiving third parties proposals. Analysis of the proposals considering the criteria of this policy, approval, investment, monitoring and evaluation of results.
  - **Own Projects** – Identification of opportunities, internal proposal elaboration, direct or through third parties implementation, monitoring and evaluation of results.
  - **Volunteers Program** – Incentive, orientation, complementation, integration, monitoring and evaluation of the impact of social actions conducted by collaborators of the company.
- 2.2.4. The resources deposited in these initiatives will come from:
- **Direct Investment** – Resources will be reserved directly for the Private Social Investments.
  - **Indirect Investment** – Resources will be reserved for the Private Social Investments, considering fiscal incentive laws.
- 2.2.5. The possibility of fiscal incentive use is not a condition and it shouldn't justify inclusion of an initiative in the program **ISP**, mainly if the basic requirements defined by the company are not observed. However, the facts can be favorable to such decision.

## 3. Principles

Braskem is committed itself to:

- 3.1. Incorporating and disseminating internally the concepts of Social responsibility as part of its culture and entrepreneurial management.



- 3.2. Stimulating its clients, suppliers and other participants of the petrochemical and plastic productive chain to valorize the paradigms related to **Social Responsibility**.
- 3.3. Acting in consonance with the Millennium Goals proposed by UNO and contributing for its consecution.
- 3.4. Promoting actions of **Private Social Investment** in the communities where the company is. These actions should contribute to the construction of a fair more equilibrated fair society.
- 3.5. Conducting **ISP** actions in three different ways, prioritized due to the contribution potential of Braskem:
  - **Social Inclusion** – Promotion of actions that generate job opportunities and income for the families, bringing the necessary autonomy for a better life quality.
  - **Environmental Education** – Support to the life quality improvement and the respect to the environment through programs of formation, developed for children, young people and educators.
  - **Cultural Promotion** – Valorization and promotion of the culture and arts development, by supporting new authors and known actors in the areas of music, theater, literature and cinema.
- 3.6. Prioritizing the **ISP** initiatives in the geographical areas where Braskem has business Units.
- 3.7. Structuring, publishing, implementing and motivating among the collaborators, the practice of being a Volunteer, considering the motivation and individual competencies of each one and the criteria and goals established by the company. Another one is, offering opportunities that develop the leadership capacity of volunteers, in a way to qualify his social performance.
- 3.8. Publishing the results from the Social responsibility Practices in a transparent way, considering the publication of the **Entrepreneurial Sustainability Report** of Braskem as an action to offer information to the society on what's been done, bringing to light the performance of other social partners.

#### 4. Responsibilities:

##### 4.1. Social Responsibility:

- The Social responsibility can be found in the Business Plan of Braskem and in the Action Programs of all collaborators.
- Therefore, the practice of Social Responsibility is inherent in the actions of every Braskem collaborator.
- It is the responsibility of the Executive Committee to observe if the practices of Social responsibility are effectively incorporated by the collaborators and their respective teams and if these practices reflect in the entrepreneurial actions of each one.

##### 4.2. Program of Private Social Investment:



- All **ISP** initiatives conducted by Braskem should be approved by the Executive Committee and consolidated in the Annual Prevision of Social Investment.
- It is responsibility of the Vice-President of Institutional Relations; elaborate the program annually, proposing goals, deadlines and budget; align with the vice-presidents of the Business Units, of Finances Units, of Business Competitiveness Units and of People and Organization Units to make the implementation possible. The Vice-President of Institutional Relations is responsible for integrating, monitoring and informing, quarterly, the Executive Committee about the development of this annual program.
- It is also responsibility of the Vice-President of Institutional Relations, to receive, evaluate and send internal and external ISP proposals for the approval of the Executive Committee and follow the implementation of the selected initiatives, with the support of the Vice-Presidents of the Business Units.

#### **4.3. Volunteers Program:**

- The Vice-President of People and Organization is responsible for structuring, publishing and implementing the Program of Volunteers in the entire company, in articulation with the other Vice-Presidents.
- It is also responsibility of the Vice-President of People and Organization to inform quarterly the Executive Committee about the results of the program, and inform annually the Vice-President of Institutional relations for the preparation of the Report on Entrepreneurial Sustainability.